

lottoGopher

Just Go-Pher It!

CSE LOTO

OTCQB: LTTGF / Frankfurt: 2LG



What is LottoGopher

LottoGopher Holdings Inc. (CSE: LOTO) is a lottery messenger service that allows users to easily order and manage their state lottery tickets online using a debit or credit card.

By allowing individuals to choose their numbers and safely order tickets for the official lottery drawings in California, LottoGopher makes it simple for users to keep track of their tickets and winnings. With LottoGopher, individuals can either play alone with a single ticket or create and join online public and private groups to pool winnings from California lotteries, including MEGA Millions, Powerball and Super Lotto Plus.

LottoGopher offers memberships that allow California residents to order multiple tickets from various lotteries. LottoGopher also enables users to stay up to date on the latest drawings, track their tickets and collect winnings. Members have exclusive access to expert player strategies, jackpot alerts, lottery news, lucky number pickers and winners' financial resources.



Objective

Goal to have approx half a million paying members in 4 years, including a plan to scale up in 22 other states

Investor Highlights

- Online lottery messenger service that enables members to order lottery tickets with a debit or credit card
- Membership based service targeting 80 million people who already purchase lottery tickets and have a history of shopping online
- Strategic Investor Lottoland, a European online lottery company, has 6 million customers worldwide, annual revenue of €300 million
- Lottoland enjoyed an 820% increase in revenue from 2012-2015, and 100% revenue growth yoy for 2015-2016
- LottoGopher launched in California as the only compliant online lottery service – \$70 billion a year is spent on lottery tickets in the USA

lottogopher.com



Management & Board

James Morel
President, CEO & Director

Alnesh Mohan, CFO & Director

Karm Khanna, VP of Product

Jane Tattersall, VP of Marketing

Sheryl Dhillon, Corporate Secretary

Kevin Harrington, Director

Lloyd John Lemmon, Director

Norman Wareham, Director

1



Join for
\$3/day
\$12/month
\$99/year

2



Pay the same
price per ticket
as you would
at the store

3



Our system
secures tickets
from the
lottery retailer

4



We update
user account
balances
after a drawing

Finally, a way to order
lottery tickets online...

lottogopher.com



The Details

Share Structure (As at July 13, 2017)

Ticker Symbol		CSE ▶ LOTO
Issued and Outstanding		63,509,861
Warrants	\$0.25	70,000
	\$0.40	6,627,700
	\$0.59	1,101,000
	\$0.63	1,400,000
Total Warrants		9,198,700
Options	\$0.25	4,001,799
	\$0.63	621,469
Total Options		4,623,268
Milestone Shares*		10,000,000
Fully Diluted		87,331,829

* 5 million shares at USD\$500,000 revenue target, 2.5 million shares at USD\$17,000,000 revenue target, and 2.5 million shares at USD\$34,000,000 revenue target

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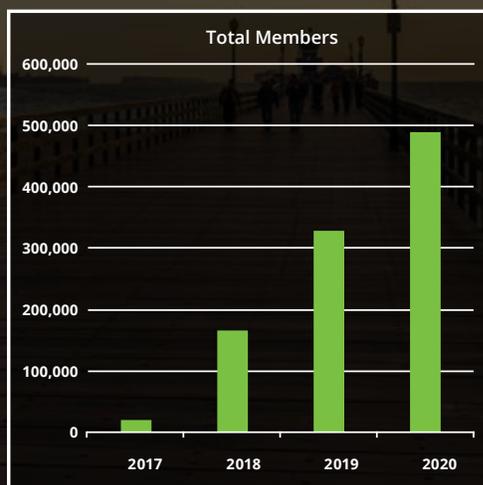
Online Advantage

Powerball reached \$1.6 billion in January of 2016. Line-ups were hours long for some retailers during this lottery frenzy. How many people would consider a \$3 day pass or a \$12 monthly membership during the next big lottery draw?

Key Metrics During testing period:

- 7% of all visitors to the site provided an email address
- 43% of those email sign-ups became members who placed orders
- 12% of freemium plan members were converted to paid membership plans

LottoGopher Revenue & Member Growth Projections



All figures in the charts above are estimates only; please refer to forward-looking statement

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Forward-Looking Statement

This brochure contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "projections", "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this brochure contains forward-looking statements and information concerning LottoGopher's future financial performance. The forward-looking statements and information are based on certain key expectations and assumptions made by LottoGopher, including expectations and assumptions concerning the success of new product development, LottoGopher's ability to integrate acquired businesses and complete strategic acquisitions of additional business and other factors that affect demand for LottoGopher's products. Although LottoGopher believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because LottoGopher can give no assurance that they will prove to be correct.

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